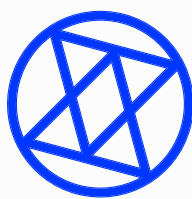




PABLO SCAGLIONE

Designer • Consultant



I’m a Senior Visual Designer specializing in Product Design, UI/UX, and Branding, focused on creating purposeful, high-impact digital experiences. My work lives at the intersection of aesthetics and usability, where design isn’t just beautiful, it’s smart, scalable, and deeply human.

My roots are in GRAPHIC DESIGN but my focus extends to motion, interaction, and all things digital—with inspiration often drawn from the tactile world of physical art. I’m always curious, always learning, and I sweat the details—because they’re what elevate good design to great. Whether building something new or refining what’s already there, I lean into design thinking to keep solutions thoughtful and purposeful. It’s all about pausing to understand the real challenge, exploring with curiosity, and refining until it feels right.

Over the years, I’ve partnered with startups, global brands, and many in between—delivering bold identities, polished interfaces, and design systems built to last. I move fast with prototypes, stay organized, and believe the strongest results come from collaborative teams that aren’t afraid to experiment or challenge the norm—while staying grounded in the real-world constraints of the product or idea..

Skills

- User experience
- Interaction Design
- Graphic Design
- Branding Design
- Prototyping
- Mobile / Desktop Apps
- Motion Design
- Illustration
- Art direction
- Photography
- Typography
- Music & Sound design

Languages

English

Bilingual proficiency

Spanish

Native

French

basic communication skills

Italian

basic communication skills

Experience

Freelance

SENIOR PRODUCT DESIGNER - UI/UX - BRANDING

January 2001 –

Most Sweden

SENIOR PRODUCT DESIGNER

October 2021 – December 2022

Superlist

SENIOR PRODUCT DESIGNER

March 2021 – October 2021

Curv homes

LEAD DESIGNER / BRANDING

June 2020 – March 2021

Popshot / Wave

PRODUCT DESIGNER / BRANDING / UI / UX

October 2019 – March 2021

IvySpace.com

SENIOR DESIGNER / BRANDING / UI / UX

March 2015 – July 2018

Sixty AS

SENIOR DESIGNER

March 2016 – October 2016

Netlife Research

SENIOR DESIGNER

June 2013 – October 2014

Unfold AS

CO-FONDATEUR / SENIOR DESIGNER

Janvier 2010 – Mars 2012

APT

SENIOR DESIGNER / DIRECTEUR ARTISTIQUE / UI / UX

Janvier 2009 – Mars 2011

And more...

DIESEL, FREIA, NORWEGIAN AIRLINES, BORPA TOKEN, TINE MELK, INNOVATION NORWAY, BOGA BOGAGNA, FLHENER FILMS, CANAL 13 BUENOS AIRES, REVOLUTION SA, CRAVERO LANIS, BANCO GALICIA, CIE RADIOS ARGENTINA, ROCK&POP, METRO & ASPEN RADIOS, BRIDGER CONWAY, THE BEGGINING 🇪🇸

Honors & Awards

Gold . Interaction Design

Unfold.no website

Visuelt

Site of the Day

Unfold.no website

Awwwards

Gold . Beste

kommunikasjonsstrategi

Kvik Lunsj Søndagstur APP

Gulltaggen

Gold . Interaction Design

Norwegian Halehelter.no

Sølvtaggen

Gold . Interaction Design

My Northernlughts website for Innovasjon Norge

Sølvtaggen



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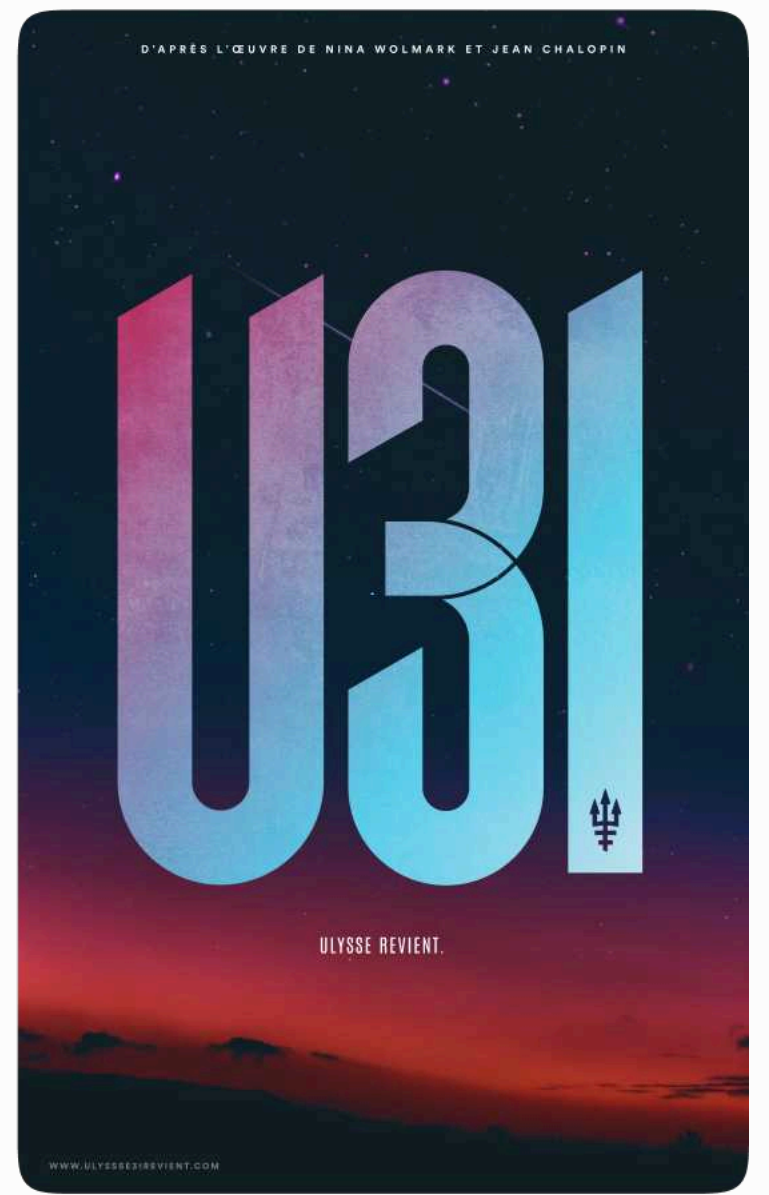
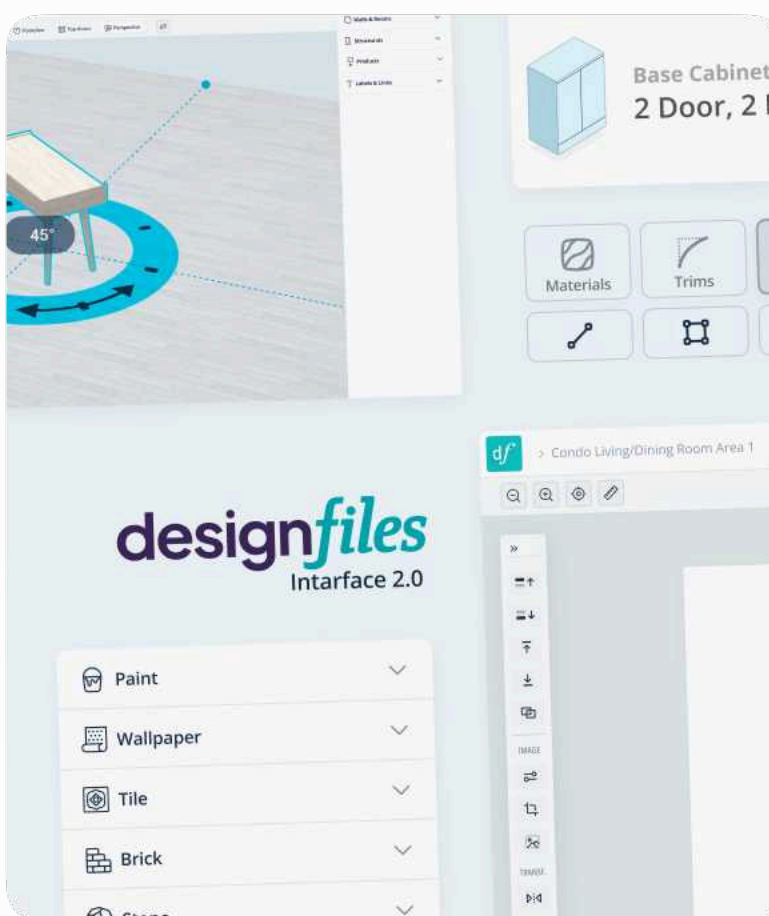
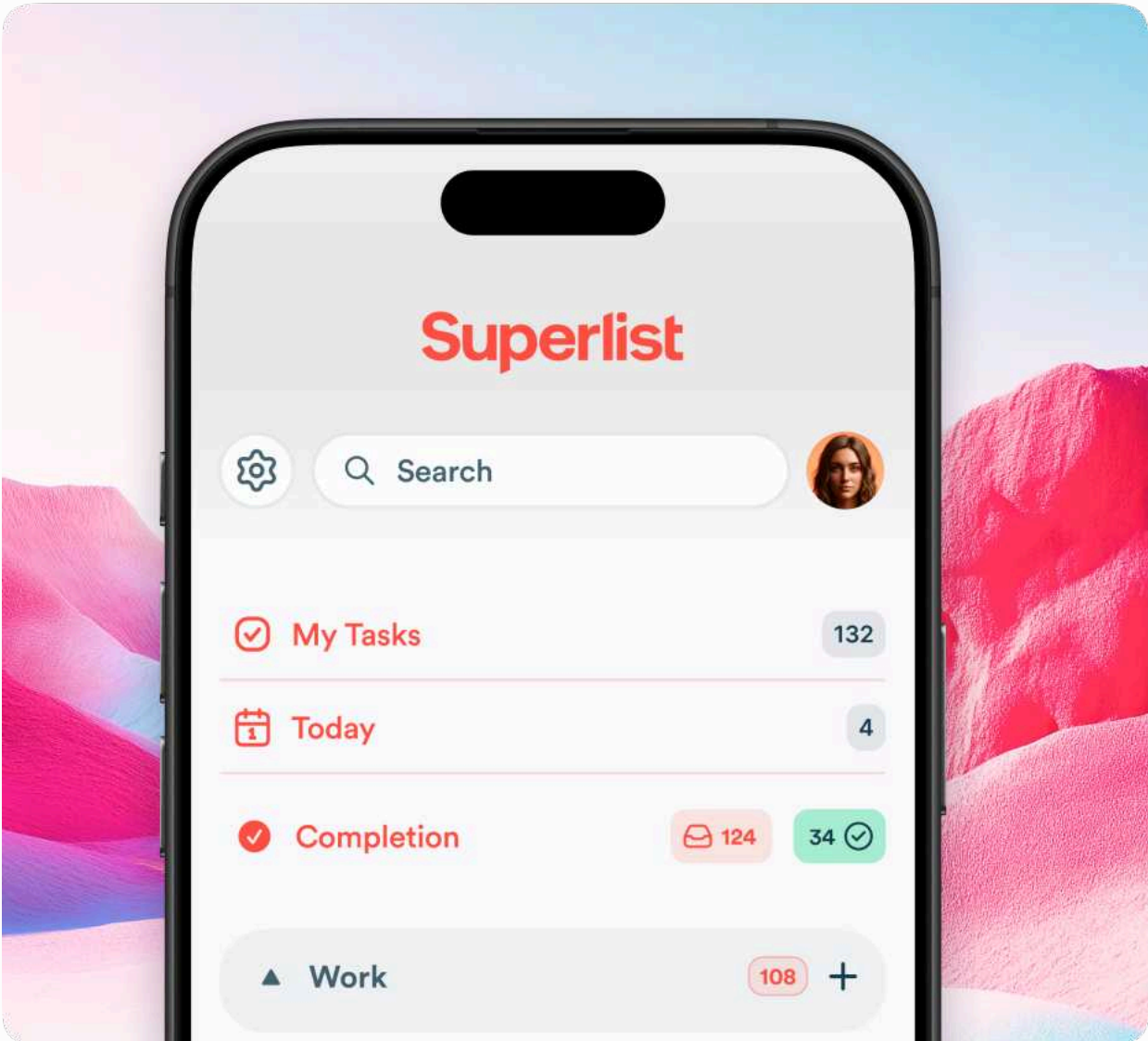
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